

**Econometric Analysis of Scanner Data**

22-23 March 2010

Location: Conference Room, IFS, 7 Ridgmount Street, London WC1E 7AE

Sponsored by The Journal of Applied Econometrics, the Institute for Fiscal Studies (IFS), and the Centre for Microdata Methods and Practice (cemmap)

Organisers: Rachel Griffith (IFS/UCL), Jerry Hausman (MIT) and Lars Nesheim (UCL/CEMMAP)

**Monday 22nd March**

**10.00 - 10.30 Coffee and registration**

*Chair:* Rachel Griffith (IFS and UCL)

10.30-11.30 Aviv Nevo (NorthWestern) "A Simple Model of Demand Anticipation" [PAPER](#)  
Discussant: Orazio Attanasio (UCL and IFS)

11.30-12.30 Gautam Gowrisankaran (University of Arizona) and Marc Rysman (Boston University) "Dynamics of Consumer Demand for New Durable Goods" [PAPER](#)  
Discussant: Tom Crossley (Cambridge and IFS)

**12.30 - 13.30 Lunch**

*Chair:* Richard Blundell (IFS and UCL)

13.30-14.30 Amil Petrin (University of Minnesota) "The Interaction of Observed and Unobserved Factors in Non-linear Demand Models" [PAPER](#)  
Discussant: Arthur Lewbel (Boston College)

14.30-15.30 Stijn Ferrari (K.U. Leuven) and Frank Verboven (K.U. Leuven) "Vertical control of a distribution network: evidence from magazines" [SLIDES](#)  
Discussant: Martin Pesendorfer (LSE)

15.30-15.45 Tea

15.45-16.45 Martin Burda (University of Toronto), Matt Harding (Stanford) and Jerry Hausman (MIT) "Understanding Choice Intensity: A Poisson Mixture Model with Logit-based Random Utility Selective Mixing" [PAPER](#)  
Discussant: Vassilis Hajivassiliou (LSE)

16.45-17.45 Matt Harding (Stanford), Ephraim Leibtag (USDA) and Mike Lovenheim (Cornell) "The Spatial and Socio-Economic Distribution of the Incidence of Sin Taxes: Evidence from Homescan Data on Cigarette and Alcohol Purchases" [PAPER](#)  
Discussant: Adam Rosen (UCL and cemmap)

**19.00 - 22.00 Dinner**

## **Tuesday 23rd March**

8.30-9.15 Coffee

Chair: [to be confirmed]

9.15-10.15 Rachel Griffith (IFS and UCL), Lars Nesheim (UCL and cemap) and Martin O'Connell (IFS and UCL) "Comparing pass-through of excise and ad valorem taxes in oligopoly" [PAPER](#)  
Discussant: Greg Crawford (Warwick)

10.15-10.30 Coffee

10.30-11.30 Céline Bonnet, Pierre Dubois (Toulouse) and Valérie Orozco "Food Consumption and Obesity in France: Identification of Causal Effects and Price Elasticities" [PAPER](#)  
Discussant: Andrew Chesher (UCL and cemap)

11.30-12.30 Martin Browning (Oxford) "Mixing messages: health scares and consumption reaction" [PAPER](#)  
Discussant: Carol Propper (Imperial)

### **12.30 - 13.30 Lunch**

Chair: Lars Nesheim (UCL and cemap)

13.30-14.30 Laura Blow (IFS) and Andrew Leicester (IFS) "Do the poor pay more?"  
Discussant: Walter Beckert (Birkbeck, Competition Commission and IFS)

14.30-15.30 Rick Briesch (Cox, Southern Methodist University) "Destination Categories and Store Choice"  
Discussant: Howard Smith (Oxford)

15.30-15.45 Tea

15.45-16.45 Michael A. Cohen and Ronald W. Cotterill (Univ. of Connecticut) "Evaluation of Brand Level Pricing, Advertising, and Promotion Strategies with an Application to Merger Analysis" [PAPER](#)  
Discussant: Jozsef Molnar (Competition Commission)

16.45-17.30 Policy discussion: Peter Davis (Competition Commission)